

**WE'D LIKE TO TALK ABOUT
DOUBLING YOUR ONLINE
SALES—GUARANTEED.**

COME TO BOOTH #375.

WE'LL DO THAT.

WE GUARANTEE IT.

**WHAT IF WE PROMISE TO
DOUBLE YOUR ONLINE
SALES—GUARANTEED?**

**THAT'S EXACTLY WHAT
WE'LL DO.**



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WELCOME TO SELLPOINTS.

**SELLPOINTS ARE ALL THE
PLACES WHERE PEOPLE MEET
THE PRODUCTS YOU SELL.**

**SELLPOINTS ARE WHERE WE
ORCHESTRATE THE PROCESS
OF SELLING YOUR PRODUCTS.**

**THE SELLPOINTS SELLING
PROCESS DOES THREE
THINGS FOR YOU.**

FIRST.

**THE SELLPOINTS SELLING
PROCESS DIRECTS MORE
TRAFFIC—QUALIFIED
BUYERS—TO YOU BEFORE
THEY EVEN PLAN TO BUY.**

SECOND.

**THE SELLPOINTS SELLING
PROCESS MAKES THOSE
PEOPLE ENGAGE MORE,
SO THEY SPEND MORE TIME
WITH YOUR PRODUCTS.**

THIRD.

**THE SELLPOINTS SELLING
PROCESS HELPS BUYERS
CONVINCE THEMSELVES TO
BUY MORE OF YOUR
PRODUCTS.**

**WHEN RETAILERS WORK
WITH US, THIS HAPPENS
TWICE AS OFTEN.**

**WE HAVE THE NUMBERS TO
PROVE IT.**

**THE SELLPOINTS PROCESS
COMBINES OUR UNIQUE
TECHNOLOGY WITH SELLING
INSIGHTS WE'VE DEVELOPED
OVER 12 YEARS, ACROSS 250
RETAILERS—WHO NOW
WELCOME 134 MILLION
VISITORS EACH MONTH.**

**WE MEASURE EVERYTHING,
SO WHEN WE DOUBLE YOUR
SALES, WE CAN SHOW YOU
PRECISELY HOW.**

YOU GET FACTS.

NOT BS.

**YOU GET MORE TRAFFIC,
MORE ENGAGEMENT, AND
DOUBLED SALES.**

**YOU COULD DO THIS YOURSELF,
FOR SOME OF YOUR PRODUCTS,
SOME OF THE TIME.**

**BUT NOT FOR ALL OF YOUR
PRODUCTS ALL OF THE TIME.**

WE CAN.

**WE'LL DOUBLE YOUR SALES
AT NO RISK.**

AND WE GUARANTEE IT.

**WE'LL DO ALL THIS WITHIN
YOUR TECHNOLOGY AND
BRAND GUIDELINES.**

**WE WILL NOT BURDEN OR
ANNOY YOUR I.T. PEOPLE.**

**WE WILL NOT INCREASE
YOUR I.T. BUDGETS OR
HEADCOUNT.**

AND WE GUARANTEE IT.

WAIT.

**IMAGINE WHAT YOUR BOSS
WILL SAY WHEN YOUR
ONLINE SALES DOUBLE.**

**IMAGINE WHAT YOUR BOARD
OF DIRECTORS WILL SAY.**