NEVER BRING A KNIFE TO A GUNFIGHT.

[True Story]

Guy's 20 years old, and obsessed with cross-country skiing.

The kind of guy who screws wheels on his skis so he can ski them in August. Says he took up bicycles because people make fun of him skiing pavement.

So, for fun, he shows up with a buddy at the Timberman Triathlon over at Lake Winnipesaukee, on a worn-out junker aluminum bike.

His first triathlon ever.

Night before the race, a guy walks up, laughs, and says something like: "You aren't seriously entering this race with that piece of shit, are you."

"Why not?"

"Because we haven't run out of bikes yet."

"You givin' em away?"

"Nope. But we'll take pity on you and lend you one, if you're nuts enough to ride that thing."

It's the guy from Aegis. He's still laughing. They pick an Aegis T2, adjust it up, and he rides about a mile.

Wakes up. Swims. Rides bike. Starts to run. Gets worst cramp of life.

Struggles. Finishes.

Finishes number 20 in the field of 800. And first in the 20-to-25-Male category.

Go figure.

"I just wish Aegis made skis."

Oh. The guy's name is Sam Evans-Brown. You can look it up.

Junkers come. Junkers go. Your Aegis is guaranteed for life. Bicycles crafted in Maine. To endure, and to win.

Tell us your Aegis story or see about starting one at: www.aegisbicycles.com



DID YOU HEAR THE ONE ABOUT THE GUY IN MAINE WHO GOT A BIKE FOR HIS RETIREMENT PRESENT?

[True Story]

No joke.

He's put over 50,000 miles on it. It was his present to himself. Skip Pendleton, up in Belfast. He's 73 now.

Bought Aegis because he heard they were made in Maine out of carbon fiber, and that they were guaranteed to stand up. And because he "always wanted one real good bike".

Doesn't say much. Just rides.

Always wanted to cross America on his bike. Did. Twice. Liked Montana.

Broke his shifter cable on a century ride down in Wiscasset. Couldn't fix. Stuck in one gear. Finished anyway.

Skip's not much given to exaggeration or lavish praise. But he does offer simple, practical advice for younger riders:

When it comes to dog attacks, he says to decide fast if they're serious. You can't outrun 'em unless you're on a downhill. If he's serious, jump off, put the bike between you and him, and keep going.

When it comes to bikes, he says to look for one that's stiff, but forgiving. Says when you're a serious rider it always matters—but at his age it really matters.

When it comes to life, he says there's a lot of things you can't control. But you might just live to be 73, so take care of your body, so you can enjoy yourself.

When it comes to riding 50,000 miles on his Aegis, he says "It's never failed me."

Cables come. Cables go. Your Aegis is guaranteed for life.
Bicycles crafted in Maine. To endure.

Tell us your Aegis story or see about starting one at: www.aegisbicycles.com



YOUR WIFE, YOUR LIFE OR YOUR BIKE? PICK TWO.

[True Story]

This big guy returns his Aegis T2 after a week. But it wasn't broken. His heart was. You just know his wife made him do it because before he gets it he says he always wanted one and he's finally saved up to buy it.

And before he buys it he keeps asking about exactly how we made it out of carbon fibers and exactly where up in Maine we make it and could he really get it in any color, and we told him sure he could.

So he gets it—painted his wife's two favorite colors. Redskins brown and yellow.

Then, soon as he gets it he calls asking about the warranty and says his wife wants to know if the return policy really was—if you don't like it return it. We told him sure. But we'll want to know why.

He returned it.

He wouldn't say why. He couldn't. So he mumbled something about how it didn't fit him right. Right. Any 5-year old could see through that.

He loved the bike.

You could tell he'll be back. She'll be gone.

So here's a guy who's gotta be asking himself: Can I really spend the rest of my life with the girl of my dreams who took my dream away?

Maybe. Maybe not.

Cables come. Cables go. Your Aegis is guaranteed for life.
Bicycles crafted in Maine. To endure.

Tell us your Aegis story or see about starting one at: www.aegisbicycles.com

