

Your pharmacist's secret to losing weight doesn't come in this bottle.

The secret is very simple: Controlling the cravings that drive you to eat the wrong foods, at the wrong times, in the wrong amounts.

And the medicallyproven secret to controlling those cravings is also very simple: controlling your blood-sugar level.

And the secret to controlling your blood-sugar level is even simpler:

Food.

Not drugs.

Not herbs.

Not fasting.

Not meetings.

Not shakes, or hoodia, or hooey.

The heart of the problem is the heart of the solution:

You're probably wondering why no one else is telling you about the importance of food in con-

your cravings to lose weight.

That's because most people just don't know.

trolling blood sugar to control

But your pharmacist does.

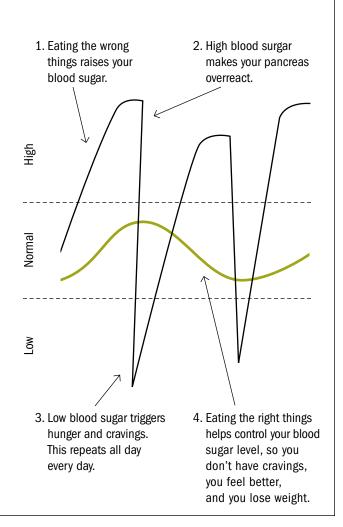
It took a medical scientist to figure out: What's working against you—and your efforts to lose weight—is a biological condition of your body.

It's really not your fault.

It's your blood-sugar level.

Your blood-sugar level is what makes food irresistible.

And it took the combined efforts of that scientist working in a little town in Alabama and a nutritionist working in a little town in California to create a program that overcomes it—so you not only lose weight, you feel great in the process.



The thing these two amazing people combined to conquer is your fluctuating blood sugar level.

They understood that your pancreas can overreact to high-blood sugar when you eat sugar-rich foods, which creates cravings for more food and leads to unhealthy weight gain.

They discovered that when you control your blood-sugar level, you can lose an amazing amount of weight quickly.

## Our weight-loss program is called Lite for Life.

It doesn't require you to take diet pills, eat herbs, attend group sessions, or exercise—although we do encourage exercise.

It doesn't even require that you buy or eat diet food.

It does require that you do two very important things.

It requires that you commit to eating sensible things in sensible portions on a sensible schedule to stabilize your blood-sugar levels.

This is the secret to eliminating the cravings and binges that stand between you and losing up to 16 pounds in 8 weeks. And it requires that you get the help of a personal nutrition counselor who'll help you through every step of the program so you lose weight quickly.

This is the secret to turning healthy eating into a daily habit—so you keep the weight off.

You can now do this in a very convenient place.

At The Medicine Shoppe
Pharmacy near you, where
"Caring beyond prescriptions"
is our commitment to your
health and healthcare.

And it's where your Lite for Life nutrition counselor will work closely with your pharmacist and your doctor to help you stabilize your blood-sugar level, lose weight, and feel great. So drop in and ask your Lite for Life counselor to show you how quickly you can get started.





